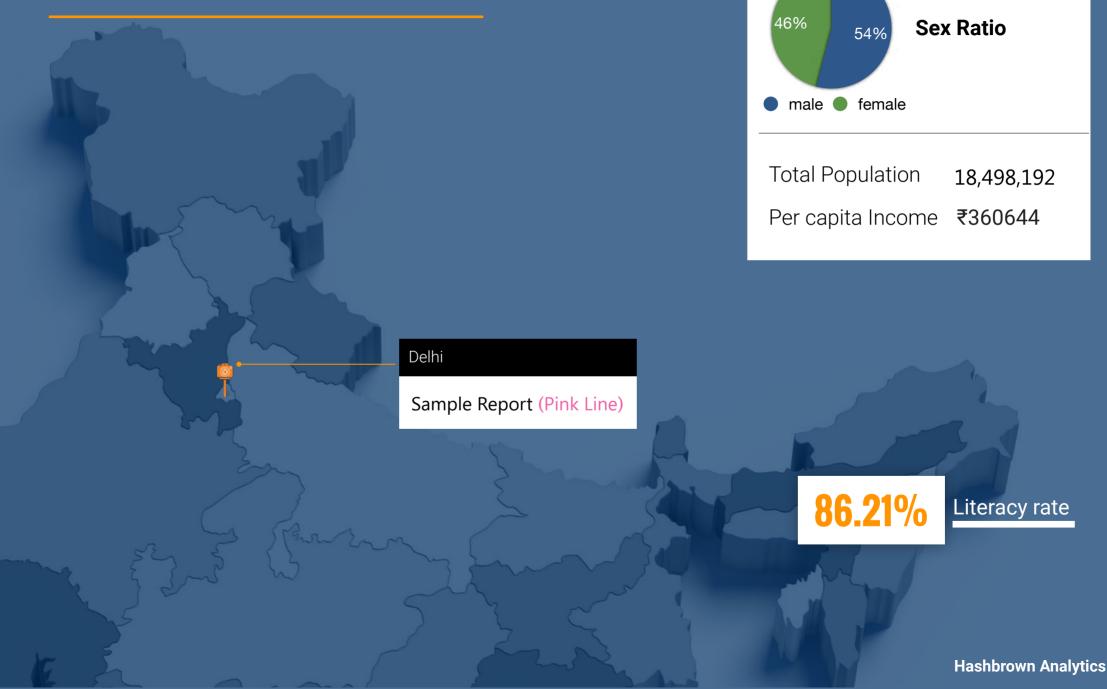
## **Hashbrown Systems**

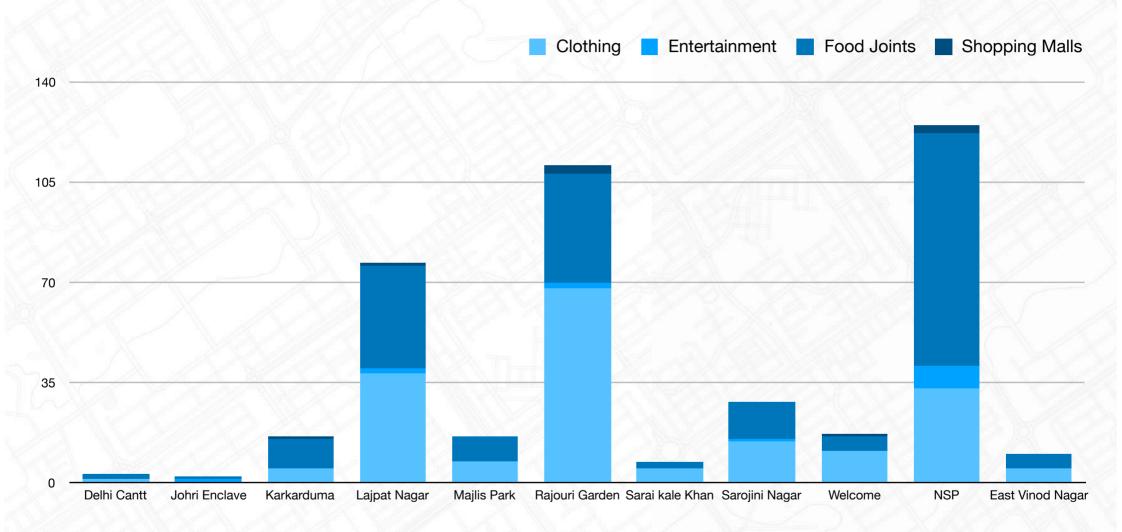


# **POI Composition**

Location	Automobile	Bank	Brokerage	Clinic	Clothing	College	Dentist	Doctor	Entertainment	Food joints	Home Appliances	Hospital	Insurance	Lab	Pharmacy	Physiotherapist	PreSchool	School	Shopping Mall	University
Delhi Cantt	0%	0%	0%	0%	33%	0%	0%	0%	0%	67%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Johri Enclave	8%	31%	0%	0%	0%	15%	0%	0%	8%	8%	23%	0%	0%	8%	0%	0%	0%	0%	0%	0%
Karkarduma	3%	28%	4%	5%	7%	0%	5%	11%	0%	13%	5%	3%	9%	0%	1%	0%	0%	1%	1%	3%
Lajpat Nagar	3%	15%	2%	4%	25%	0%	1%	7%	1%	23%	6%	0%	2%	3%	3%	0%	1%	0%	1%	4%
Majlis Park	0%	15%	0%	4%	13%	0%	4%	2%	0%	17%	19%	0%	6%	6%	0%	0%	0%	4%	0%	11%
Rajouri Garden	0%	10%	2%	6%	35%	1%	2%	10%	1%	20%	6%	0%	2%	1%	3%	0%	2%	1%	2%	0%
Sarai Kale Khan	0%	28%	7%	3%	17%	0%	3%	0%	0%	7%	3%	3%	3%	7%	17%	0%	0%	0%	0%	0%
Sarojini Nagar	6%	9%	4%	0%	26%	0%	0%	9%	2%	24%	7%	0%	4%	2%	0%	2%	0%	4%	0%	2%
Welcome	0%	18%	0%	0%	28%	0%	3%	0%	0%	13%	13%	8%	0%	5%	0%	0%	3%	8%	3%	3%
Netaji Subhash Place	2%	9%	4%	4%	13%	0%	3%	8%	3%	32%	4%	0%	7%	2%	4%	0%	0%	5%	1%	0%
East Vinod Nagar	0%	41%	5%	0%	14%	0%	0%	0%	0%	14%	3%	0%	5%	3%	11%	0%	5%	0%	0%	0%
Grand Total	2%	15%	3%	4%	21%	0%	2%	7%	2%	22%	6%	1%	4%	2%	3%	0%	1%	3%	1%	2%

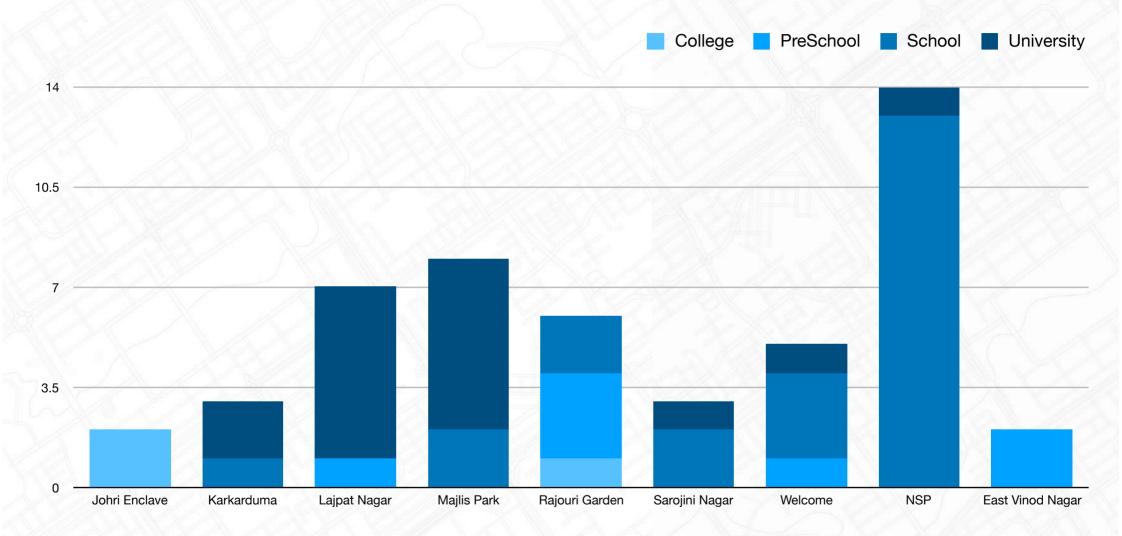
#### **Hashbrown Analytics**

#### **Target Specific Analysis**



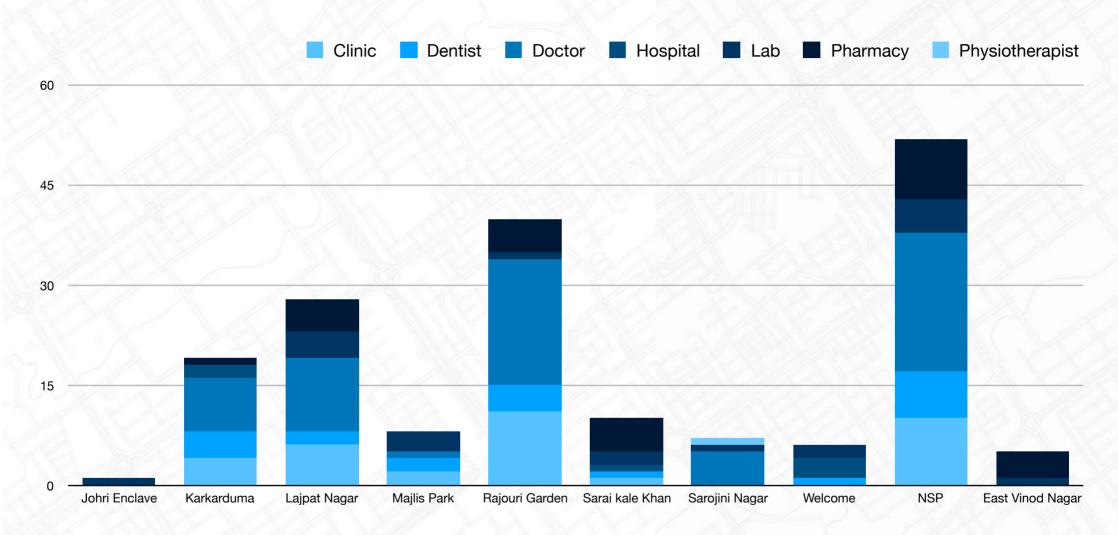
NSP, Rajouri Garden & Lajpat Nagar are prominent locations for this type of target population.

#### **Target Specific Analysis**



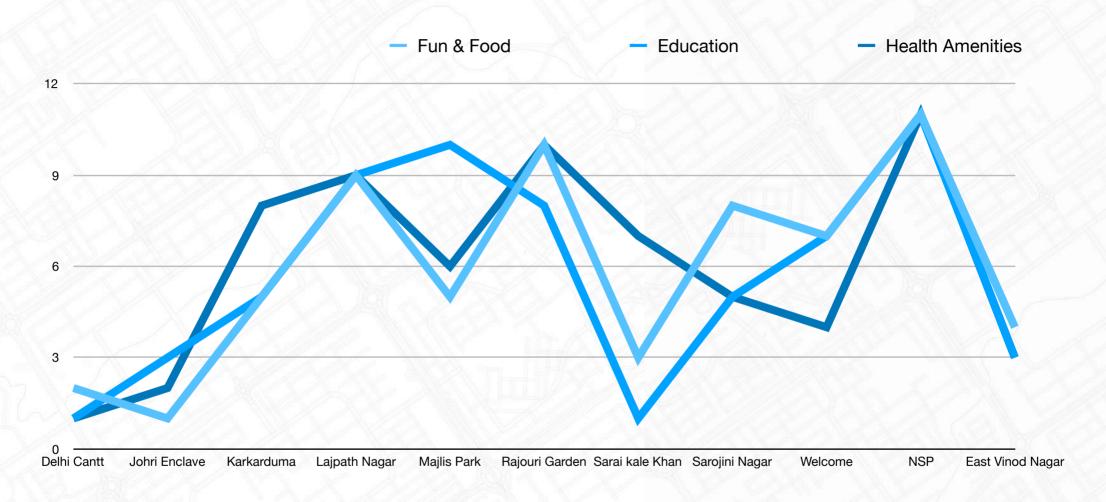
NSP, Majlis Park & Lajpat Nagar are prominent locations for this type of target population.

#### **Target Specific Analysis**



NSP, Rajouri Garden & Lajpat Nagar are prominent locations for this type of target population.

## Ranks for Target Specific Analysis



#### **Circle Rates**

